

3.5 - Write a Press Release - Portfolio Component

Bob Hart

Full Sail University

ECW2953-O 02, Publishing and Distribution – Online

Instructor Matthew Peters

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TARGETING

1. Stranger Writings - <https://adamsmithauthor.blogspot.com/p/submit-your-book.html>
2. Alicia Jeanne - <https://aliciajeanne.com/author-submissions/>
3. Ant - <https://sfbook.com/>
4. Autumn - <https://fallenoverbookreviews.blogspot.com/>
5. Bark's Book Nonsense - <http://barksbooknonsense.blogspot.com/>
6. Two Doctors Media Collaborative - <https://www.twodoctorsmedia.com/>
7. Eye-Rolling Demigod's Book Blog - <https://www.eyerollingdemigod.com/>
8. beforewegoblog - <https://beforewegoblog.com/review-policy/>
9. Indie Author Book Reviews - <https://indieauthorbookreviews.com/>
10. Hopelessly Devoted Bibliophile - <https://www.hopelessbibliophile.com/>

FOR IMMEDIATE RELEASE:

Emerging Author B.W. Bright redefines Cosmic Horror in groundbreaking cosmic collection titled *Lanternized Legends Volume I*.

Killeen, TX – November 11th, 2023: B. W. Bright releases Volume I of his first anthology, *Lanternized Legends*, a collection of three Flash Fiction stories set to be classics in the Cosmic Horror genre. The anthology will be available in select stores and where eBooks are sold on November 19th, 2023, for \$0.99.

The flagship story, “Smallest of Heroes,” crawls onto page with a tale about an ant who does what any ant does: search for potential resources for the colony. Far from home, he is confronted by an abyssal horror, and faces a life-altering ultimatum.

“Stay Frosty” as you read the next tale about a couple who go on a summer beach vacation for couples counseling. A broken snow globe hints that there is much more beneath the surface of their relationship, and of the very hotel itself.

Peer through “The Ancestral Lense” in the final tale as one scientist learns first-hand what her forbears already knew. Discoveries are made as she becomes trapped in ancient rituals that hint at a ground shaking truth which could very well upend the laws of understood science.

B.W. Bright is an aspiring author who brings imaginary worlds to page through Cosmic Horror, Sword and Sorcery, High Fantasy, and classical Science Fiction. He is currently attending Full Sail University for his Creative Writing BFA and has already developed a cult following as a storyteller.

This eBook is set to be released and distributed via Draft2Digital.com, recognized as the largest global publisher of independent eBooks. Through their platform, authors can publish and distribute their works to major industry retailers, offering a diverse array of digital formats.

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